

Zenei trendek: Mire érdemes figyelni?

JWT, 2011 November





THINGS TO WATCH

*Music
Edition*

*October
2011*

Módszertan és szakértők

J W T

EXPERTS AND
INFLUENCERS*



**SAM
HOWARD-SPINK**

clinical assistant
professor of music business,
New York University
Steinhardt's Department
of Music and
Performing Arts



**HEIDI
BROWNING**
SVP of strategic
solutions,
Pandora



**STEVEN
HUYNH
+
MIKE O'BRIEN**

Outloud.fm
co-founders

+ 90 ország JWT munkatársainak inputja

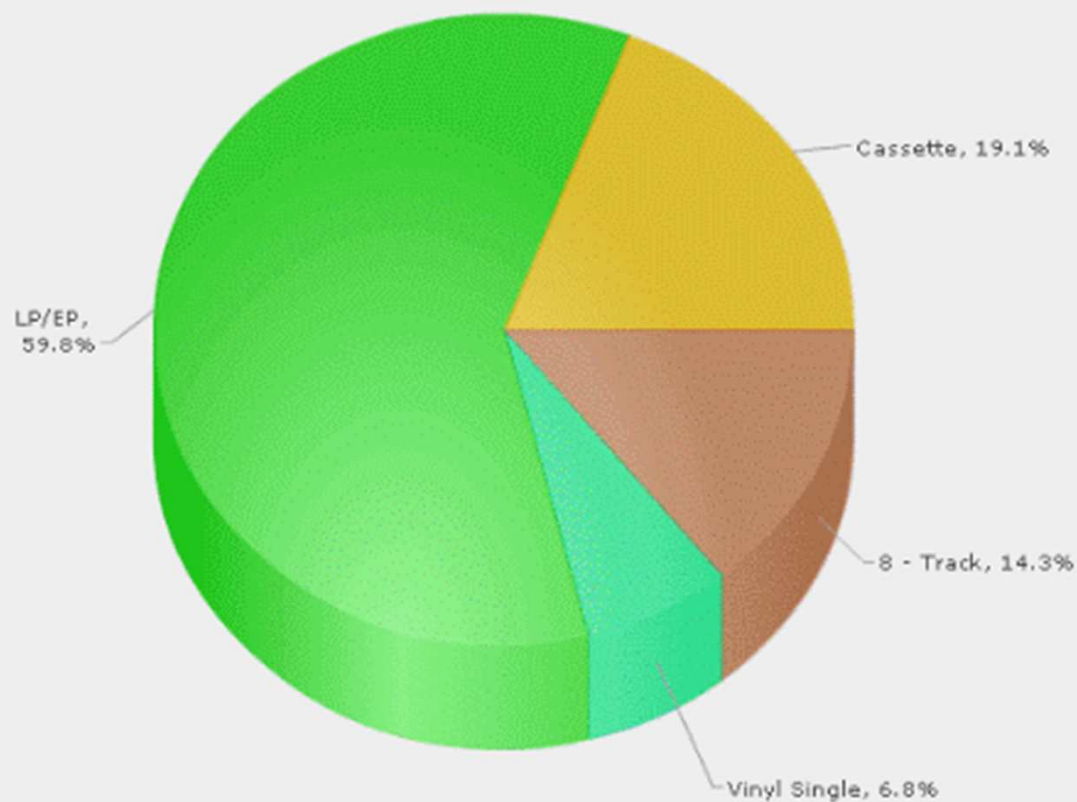
OUR THINGS TO WATCH IN MUSIC

1. Access Over Ownership
2. Capturing Over Collecting
3. The Celestial Jukebox
4. Taking It to the Cloud
5. The Battle Over Personalized Radio
6. RIP, MP3 Player
7. Coming Soon to a Device Near You
8. Sharing's Tipping Point
9. Flowing, Tracking and Pounding
10. The Facebook Effect
11. Bringing Myspace Back
12. Music's New Influencers
13. Aggregator Services
14. Everyone's a DJ
15. Everyone's a VJ
16. YouTube=MTV
17. The Album Lives On
18. App Albums
19. Motivational Objects
20. Music + []
21. Live-Streaming Concerts
22. Opening Up the Recording Studio
23. Artists Are Doing It for Themselves
24. Fans in the Front Seat
25. Reconnecting With Roots
26. Political Parodies

30 évnyi evolúció a zenei adathordozók világában

JWT

1980



1.ACCESS OVER OWNERSHIP

Daniel Ek,
CEO of Spotify,
Fortune,
July 21, 2011

“In the history of music, it’s been about how you need to buy this record or song. What Spotify is saying is ownership is great, but access is the future.”

“Apple spent a lot of energy over the last 10 years marketing against these kinds of concepts [like Sony’s Music Unlimited], large campaigns that music is an ownership kind of thing. But a lot of leading thinkers in the music industry these days believe that for the current generation, the younger generation, music is all about access.”

Tim
Schaff, president,
Sony Network
Entertainment,
Business Insider,
Aug. 12, 2011

“Some predict that the whole notion of actually owning music soon will become as quaintly archaic as the Victrola.”

*The
Plain Dealer*,
Aug. 15, 2011

„Capturing Over Collecting”



Search Music



Login/Signup

JWT

Lovin' that tune?

**Discover, buy and share
the song that is playing**

Get Shazam now 



GET SHAZAM

SHAZAM MUSIC

MY SHAZAM



MOG app:
lefotózod a lemezborítót, már játssza is az
albumot

On the left side of the slide, there are three vertical decorative elements. Each is a grey, hand-drawn style swirl or scribble. The top one is at the top, the middle one is in the middle, and the bottom one is at the bottom, all aligned to the left edge.

„The Celestial Jukebox”



What is MOG?

Get MOG

Where can I use MOG?

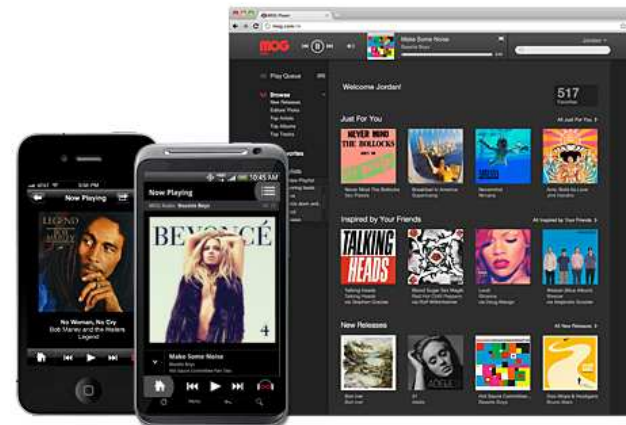
Blog

Sign In >

Unlimited Music.
Listen for Free.

Login with Facebook

Laszlo Kertesz is using MOG.



TechCrunch

"MOG is the best music experience."

USA TODAY

"The bottom line: MOG is the top choice."

WIRED

"MOG comes through with flying colors..."

TIME

"Blows Pandora and all others out of the water."

Billboard

"Winner 2010 Best Music Streaming App."

Audiophile

"I've sacked Spotify and selected MOG."



13 Million Songs

Never pay for a single song again. All the music in the world is now yours.



Revolutionary Radio

Light years beyond any other radio. Hear artist-only stations or just slide into discovery mode.



Mobile Downloads

Jam-pack your mobile: download everything and hear it even when offline.



Best Audio Quality

Enjoy the best audio quality of any music service, streaming at 320 kbps.

JWT

Search for music you love and discover music you don't know you love yet from our library of 12 million songs



All the Music You Want

With MOG you get over 13 million songs everywhere. No more need to buy MP3s, store them on your computer and sync them to every device. With MOG, you get all the music everywhere.



Mobile

Take your music with you no matter where you go. Download unlimited songs to your iPhone, iPod Touch and Android. Listen even when you're offline. [Learn more >](#)



Radio

Tune in to radio perfection. When you get into a groove, MOG Radio makes it last forever. Only MOG has 100% Artist-only stations, and the freedom to adjust the artist mix on each station. [Learn more >](#)



Share

Music is meant to be shared. Go ahead: Turn your friends on to your new favorite or latest playlist. All your friends listen free on MOG. Sharing is easy!



Playlists

Create, share and discover playlists. MOG's got all the music, including the perfect songs for your every playlist. Make one in a flash: Just drag and drop! Plus, hear playlists created by your favorite artists.



Best Audio Quality

From earbuds to studio monitors, music sounds better on MOG. Enjoy the best audio quality of any music service, streaming at 320 kbps.



Hand-picked Albums

Hear our editors' hand picks. MOG is powered by people who love music, just like you. Our editors keep their ears to the ground so we can bring you a fresh new batch of amazing albums every week.



Your Favorites

Hear something you love? Add it to your Favorites with a single click. All your favorite songs, artists and albums are organized in one place for you to listen to everywhere.



Discovery

Discover new music you'll love. Tap into one of the most powerful music discovery engines on the planet. As we get to know you, we'll make intelligent recommendations tailored exactly to your tastes.



In the Car

MOG rocks in the car. Roll down the windows. Crank the stereo up to 11 and sing your heart out. Anything and everything you want to hear on the road is cued up and ready. MOG's your co-pilot. [Learn more >](#)

„freemium” model



Make Some Noise
Beastie Boys



0:06

J W T

FreePlay

E F

Earn Music >

Upgrade >

≡ Play Queue (100)

Browse

New Releases
Editors' Picks
Top Artists
Top Albums
Top Tracks

My Favorites

My Playlists

Create New Playlist

crybs running beats

dirty blues

galifianakis down and

mellow out

party cheese

Welcome to MOG!

517
Favorites

Just For You

All Just For You >



Never Mind The Bollocks
Sex Pistols



Breakfast in America
Supertramp



Nevermind
Nirvana



Axis: Bold As Love
Jimi Hendrix

Inspired by Your Friends

All Inspired by Your Friends >



Talking Heads
Talking Heads



Blood Sugar Sex Magik
Red Hot Chili Peppers



Loud
Rihanna



Weezer (Blue Album)
Weezer

New Releases

All New Releases >



Bon Iver
Bon Iver



21
Adele



Hot Sauce Committee...
Beastie Boys



Doo-Wops & Hooligans
Bruno Mars

Twitter icon: ...nuel performing some tracks in the Spotify Stockholm office. Check him out - <http://t.co/QGxdGLdE> Sign up Log in


Spotify

What is Spotify? Get Spotify Mobile Help About us Jobs Blog

Introduce music to your social life

Discover more free music than ever before with Spotify and Facebook.

[Read more »](#)



Introduce music to your social life A world of music on your TV

Get Spotify today. Het is gratis!

Create your account by choosing your username and password.

[Start listening](#)

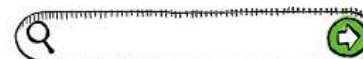
Download and install.

Quick. Easy. Safe.
For Windows and Mac.



Search and play.

Get listening. Millions of tracks are now at your fingertips.



New music releases on Spotify

Subscribe to our [New Album Releases](#) playlist for weekly updates.



Jay Z



Luke Bryan



Ace Hood



The Horrors

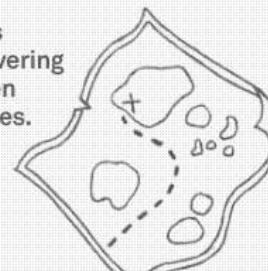


Eric Church




Jason Derulo

Music is
rediscovering
forgotten
favourites.



JWT

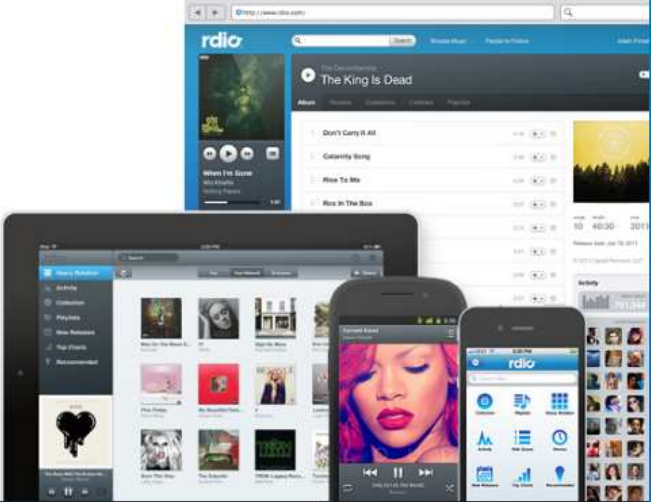
Spotify:
8 ország,
2 millió felhasználó


 Have an account? [Sign In](#)


Unlimited Music


Choose what you want to play and listen as much as you want — from the web or your phone. **No ads.**


Curious? Enter your email and we'll let you know when you can sign up in your country.





**Listen to music**
Play the music you want, when you want.

**Take it with you**
On iPhone, BlackBerry, and Android phones.

**Play music offline**
Sync music to your phone and listen while offline.

**People-powered**
Discover music through friends and influencers.

**How It Works**
Get to know Rdio and find out why we think you'll love it.

**Rdio Apps for Everyone**
Mac, Windows, iPad, iPhone, iPod touch, Android, Windows Phone 7, BlackBerry, Roku and Sonos.



[About](#) [Help](#) [Apps](#) [Blog](#) [Jobs](#) [API](#) [Press](#) [Legal](#)

© 2011 Rdio, Inc.

Rdio + Target

JWT



 Sign In Search for music 


All the music you want. Just 10 bucks a month

Choose from over 13 million songs


- Connect from your home audio system, or mobile app
- Get apps for iPhone®, Android™, BlackBerry® and Window® Phone 7

[Sign up now](#)

[Learn more >](#)


 Connect with Facebook friends and other members to find new music

Featured on Rhapsody [More](#)




A Christmas Spectacular

Our tribute to A Charlie Brown Christmas, our favorite holiday records and more.



Hip-Hop Roundup





Hear new smash hits from Drake, Mac Miller, Yelawolf and more.




Holiday Hayride


Country stars get into the yuletide spirit with our custom radio station.


New Releases [More](#)







These are 30-second samples. [Start a free trial](#) to hear full songs.



get more into 



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Terjeszkednek...



turntable

We're very sorry, but while we would love to let you in and rock out with us, we need to currently restrict turntable access to only the United States due to licensing constraints.

We are working very hard to try and get you in as soon as possible.

If you believe this is a mistake and you are located in the United States, please e-mail help [at sign] turntable dot fm

Again, sorry, and we hope to see you soon.

Billy Chasen
CEO

Deezer: 20 millió felhasználó csak Franciországbán...



2015-re 60%-os bevételnövekedést és éves szinten \$20 milliárdos forgalmat prognosztizál az Ovum kutatócég.



Csomagban az erő!



Mobiltelefon + ingyenes zenei tartalmak:

- UK: Virgin Media + Spotify
- Franciaország: Orange + Deezer
- USA: MetroPCS + Rhapsody

Kábeltévé + ingyenes zenei tartalmak:

- UK: Virgin Media + Spotify
- Svédo., Finno.: Telia + Spotify

IT / Telekom eszközök + ingyenes zenei tartalmak:

- Beyond Oblivion



„The Battle Over Personalized Radio”



Artist

Biography

Pictures

Videos

Albums

Tracks

Events

News

Charts

Similar Artists

Tags

Listeners

Journal

Groups

Csigafróccs

176 plays (59 listeners)

37 plays in your library

Send Csigafróccs Ringtones to Mobile

We don't have a description for this artist yet, [care to help?](#)Your tags: rap, hip-hop, 90s, hungarian, funkrock [Add tags](#)Popular tags: rap, hip-hop, 90s, hungarian, funkrock [See more](#)

Shouts: 1 shout

Share this artist:



Upload a picture for this artist



Play Radio

Listen to **Csigafróccs Radio**, featuring artists like [Notorious Beat Plank](#), [Butterfly Salad](#), [Madcap-Charlie](#), [item \(CH\)](#) and [more...](#)

Featured Tracks

Brooklyn Lights

FULL TRACK

4:50

Free MP3

Hard Hat Mack

FULL TRACK

4:02

Free MP3

Fuck Da Peace

FULL TRACK

4:03

Free MP3

Taggin'

FULL TRACK

2:49

Free MP3

Mayo

FULL TRACK

2:25

Free MP3

J.M.

FULL TRACK

3:08

Free MP3

[See all tracks](#)

Similar Artists



Notorious Beat Plank



Butterfly Salad



Madcap-Charlie



item (CH)



Space Off



Rive - The Band



Pleudoniem

[See more](#)

News

We don't have any news for this artist yet. Why don't you [add an RSS feed?](#)

Listeners

LiveChat
Top Listener[See more](#)

Recent Activity

TaggingMachine tagged Csigafróccs with 'under 2000 listeners'. November 2010

 sas972 added Csigafróccs to [sas972's library](#). July 2010

TaggingMachine tagged Csigafróccs with 'under 2000 listeners'. April 2010

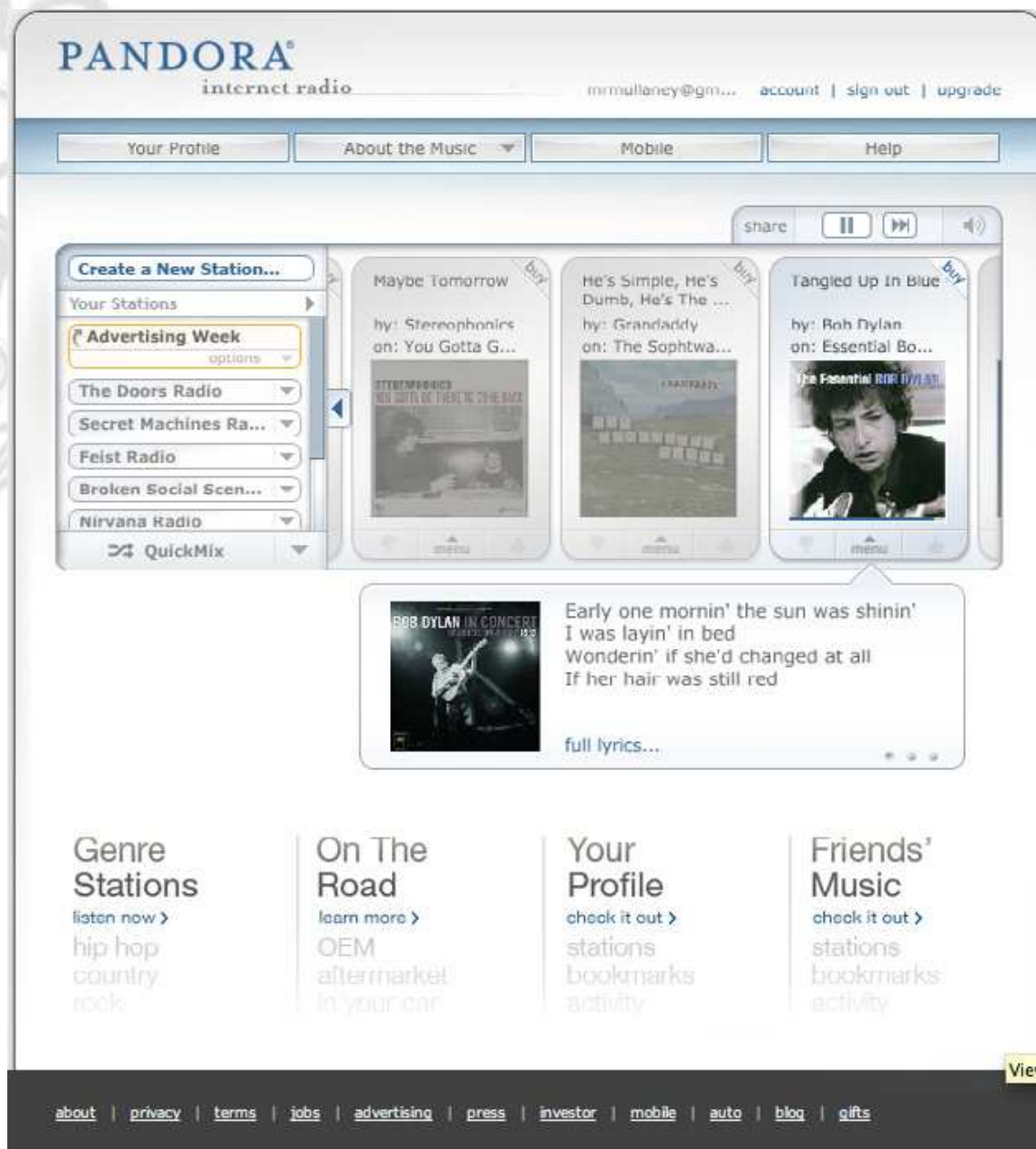
 triphase added Csigafróccs to [triphace's library](#). October 2009

You tagged Csigafróccs with rap, hip-hop, funkrock and 2 other tags. June 2009

More Information

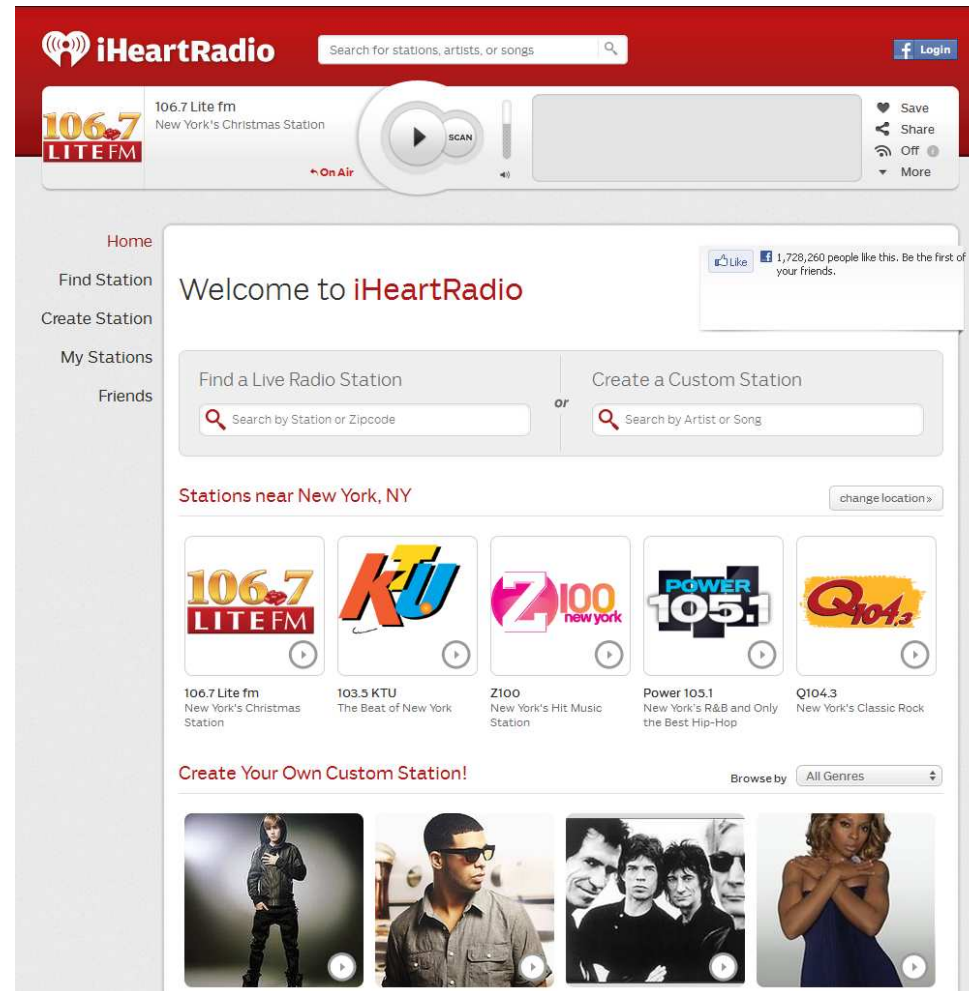
Links

[MusicBrainz](#)Is this artist name wrong or misspelt? [Suggest a correction.](#)



Pandora:

- 37 millió aktív felhasználó
- “music genome” adatbázis



„22 subgenres of electronic music”

„YouTube = MTV”

Welcome to the new YouTube music. [Learn more.](#)

Music > All Genres ▾



When You Grow Up

The sweetness factor is high, but it's convincing on Priscilla Ahn's new single.



Get More Into John Legend

by music
You voted on your favorite John Legend videos, and we're featuring them today. All of t... [Read more »](#)

PLAYLIST



Fitz and the Tantrums

by music
The band shares videos of the artists they're most excited to see at Austin City Limits... [Read more »](#)

PLAYLIST

Recommended Music

▶ Play all



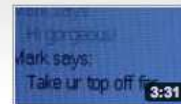
Social Distortion - King...
Because you watched Social Distortion - Story Tellers -



Buffalo Tom - Going U...
Because you watched Buffalo Tom-Kitchen Door



Put It Together
by Love as Laughter
Because you watched No Age - Skinned - (Everything In



Stop Crying Your Heart...
by Oasis
Because you watched Scenes from Internet and Street



Buffalo Tom - I'm Allowed
Because you watched Buffalo Tom-Kitchen Door



Satellites
by September
Because you watched Taxi Driver (1976) Trailer



Fever Dreaming
by No Age
Because you watched No Age - Skinned - (Everything In



Let's Twist Again
by Chubby Checker
Because you watched DON'T THINK TWICE IT'S ALL



Louis CK - Kids Names
Because you watched Jerry Seinfeld



Jerry Seinfeld McDonalds
Because you watched: Seinfeld - moving



Cover Me
by Kathy Griffin
Because you watched Jerry



First Inaugural Address
by Ronald Reagan
Because you watched Bill

Live on YouTube »



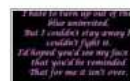
Superbeach party at Ushuaia Ibiza
by IbizaClubsOnline
06:30 PM (CEST) ▾

YouTube Top 100 ▾

▶ Play all

◀ 1 of 10 ▶

Week of Sep 13, 2011



1 ↑
Someone Like You
by Adele



2 ↓
Super Bass
by Nicki Minaj



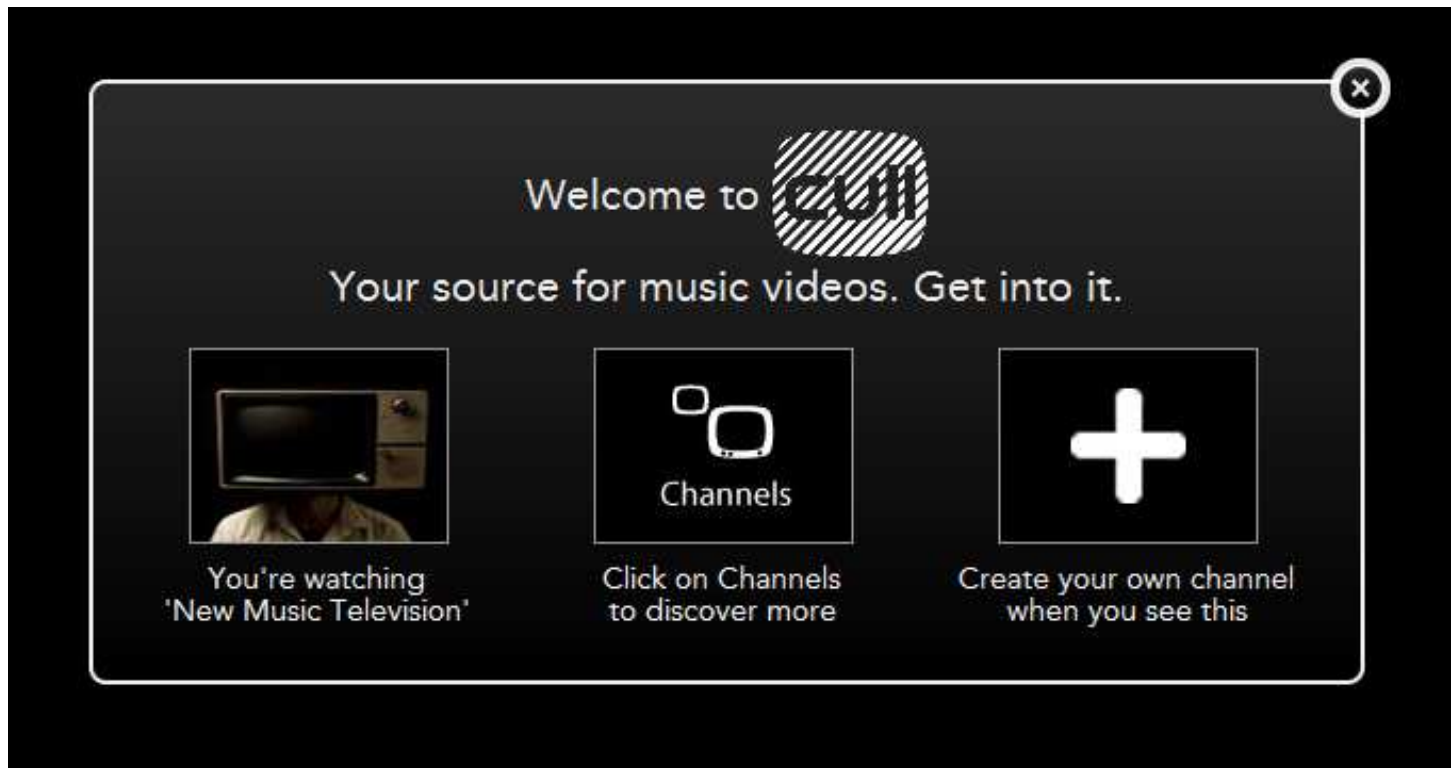
3 ↑
Party Rock Anthem
by LMFAO



4 ↑
Danza Kuduro
by Don Omar ft. Lucenzo

Cull.tv: „New Music Television”

JWT



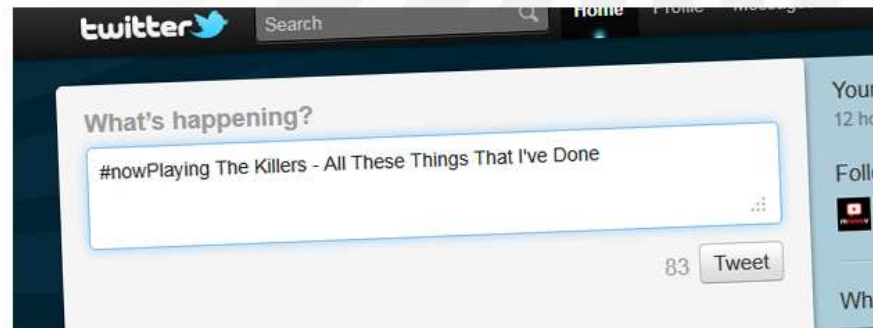


JWT

Help – Basic Broadcast

Broadcasting your own channel at REELR.TV is really easy, there are 2 basic steps, tweeting your songs and watching your broadcast

Step 1 “The Tweet”



Tweet a song with the hashtag **#nowPlaying** with your preferred Twitter client.

Step 2 “The Broadcast”



Watch your broadcast at the url http://reelr.tv/your_twitter_user_name

Welcome to REELR.TV

REELR.TV is the first video-music grid based on tweets.

Broadcast your own channel, watch hundreds of streams, browse user playlists, listen to world places and find all the music you like.

This is our blog. You can enjoy the service at www.reelr.tv

Blog Categories

News

Information

Who We Are

Help – Basic Broadcast

Help – Basic tools for sharing videos

Help – FAQs

Help – IOS Support

Help – Basic Requirements

Privacy Policy

Terms and Conditions of Use

Contact Us

Our Twitter Stream



Spoon_Of_Life @katerussell Great click as ever, thanks for the heads up on @reelrTV ! Winner!
10 hours ago · reply · retweet · favorite

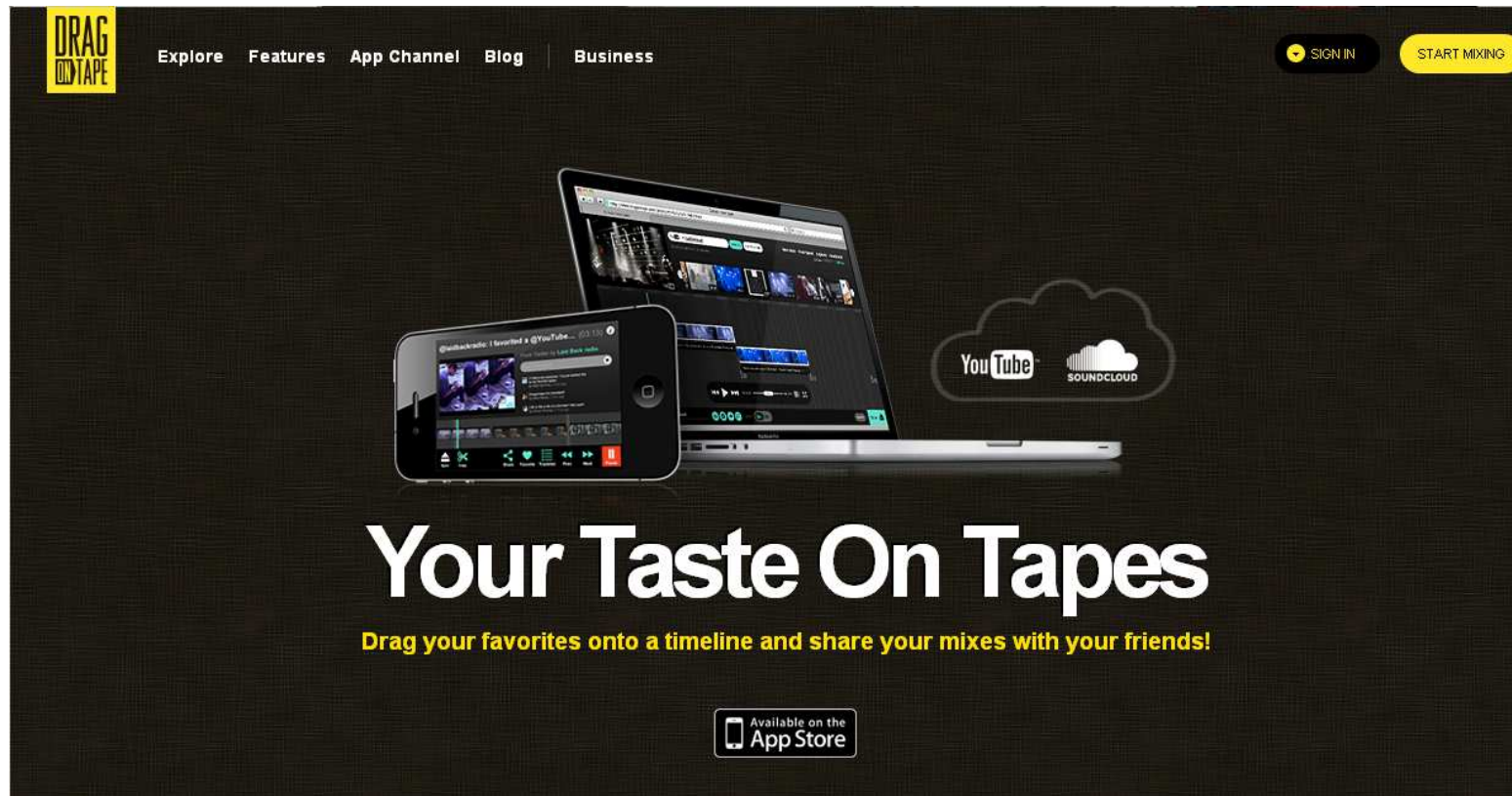
katerussell @reelrTV haha.. np - loving your website so we're even :) Good luck with it.
yesterday · reply · retweet · favorite

JorJLim Wow. Reelr.tv is actually pretty cool!
yesterday · reply · retweet · favorite

reelrTV @katerussell rocks! Thanks for the awesome review you made of <http://t.co/4xoABAOa> - We love you!
yesterday · reply · retweet · favorite

Dragontape

JWT



The banner features a dark background with a laptop and a smartphone displaying the Dragontape interface. A cloud icon contains the YouTube and SoundCloud logos. The main headline is 'Your Taste On Tapes' in large white font, followed by the tagline 'Drag your favorites onto a timeline and share your mixes with your friends!' in yellow. Navigation links 'Explore', 'Features', 'App Channel', 'Blog', and 'Business' are in the top left, while 'SIGN IN' and 'START MIXING' are in the top right. An 'Available on the App Store' badge is at the bottom center.

DRAG
ONTAPE

Explore Features App Channel Blog Business


SIGN IN START MIXING

YouTube SOUNDCLLOUD

Your Taste On Tapes

Drag your favorites onto a timeline and share your mixes with your friends!

Available on the App Store




MIXGAR

Sign in

Community music streamer

It streams music that most people like at a venue



6 new features

Listeners

Drive the party with your mobile!

- vote for a song in the playlist
- add you favorite music to the playlist
- enjoy

Sounds good, more!

Venues

Let your guests drive the party

- endless, fresh music from the web
- your guests can choose what's playing
- taste control to fit the venue's atmosphere

Try it free!

Playlist on a venue TV screen


You'll see this when you arrive to a venue using Mixgar. Read the QR code and Check in.

You want to throw a party with Mixgar in the Office or at Home?

[Read more how](#)

Search place ➔

Create place ➔



Let's democratize music

QR code and place url

Open this link with your mobile, or take a shot of the QR code to check in:

<http://mixgar.com/places/mixgar>

Artist preferred by

Élő koncertek a YouTube-on

JWT



- Ustream
- Justin.tv
- Livestream
- Big Live

- U2 at Rose Bowl: 10 milliós „közönség”
- „Unstaged” sorozat: Alicia Keys, Arcade Fire, Duran Duran, The National
- Facebook: Michael Jackson emlékkoncert (pay per view)

The slide features decorative swirls on the left and right sides. On the left, there is a vertical strip of grey, hand-drawn style swirls. On the right, there are three distinct, larger grey swirls arranged vertically.

„Taking It to the Cloud“



A korai kicsik...

JWT

tunesBag

[HOME](#) [TOUR](#) [FAQ](#) [EN](#) [Login](#) [Signup](#)

Welcome to tunesBag!
Your music anywhere & anytime

Synchronize your local music library with tunesBag and stream to browsers, iPhone, WiFi radios

[Signup](#)

Connect your mobile

Available on the iPhone
App Store

Get it at **BlackBerry App World**

Coming soon

Blog

Job opening: Mobile Developer (iOS, Android) / Vienna / Fulltime

Introducing the new BlackBerry Playbook client

Silicon Valley: Work, ADD & beer!

Get started

Download our sync client

- Windows
- Mac OS X

Dropbox

Connect your devices

- Logitech® Squeezebox™
- Desktop Radio (Win + Mac)
- Dropbox
- Boxee

Interact with us

- Become a Fan
- Follow @tunesBag

Recently played

- Amigo, vuelve a casa pronto by Sui Generis
- Lunes otra vez by Sui Generis
- I Need a Dollar by Aloe Blacc
- California Gurls by Katy Perry
- Kickstarts by Example

Most popular artists

Jim Dale, Evanescence, Rascal Flatts, The Beatles, J.K. Rowling, Blue October, Inkubus Sukkubus, Ramones, Nightwish, Nine Inch Nails, AC/DC, The Offspring, Flogging Molly, Sonic Youth, Bob Dylan ...

[Contact](#) [Feedback](#) [Upgrade](#) [Terms](#) [Job openings](#) [Developers](#) [SHARE](#)



Mougg - Your Music. Anytime. Anywhere!

About

What is Mougg?

Mougg is a Web & Mobile platform that allows you to store all your music in the cloud and to be played on any wirelessly connected device. No complicated software to download and install. Just you and your music anytime and anywhere!

How does it work?

Really simple! Just upload all your music to Mougg. You will have access to it anywhere in the world! Home computer? Yes! At your office work computer? Uh Huh! Your iPhone while cruising the city? You Bet! Your Android phone while vacationing in Thailand? Of Course!

Ever lost an iPod with all your music? Broken Laptop? Ouch! What a pain! You don't have to worry about your music with Mougg. Mougg streams your music to devices so you do not have to worry about storage. There is no need to spend hundreds for extra storage on you iPhone. Our streaming technology doesn't need it!

Android App Released!



App Released

Mougg as released the Android App into the Marketplace. Listen to your entire music library natively on your Android phone now!

Belépnek a nagyágyúk is

JWT



iCloud

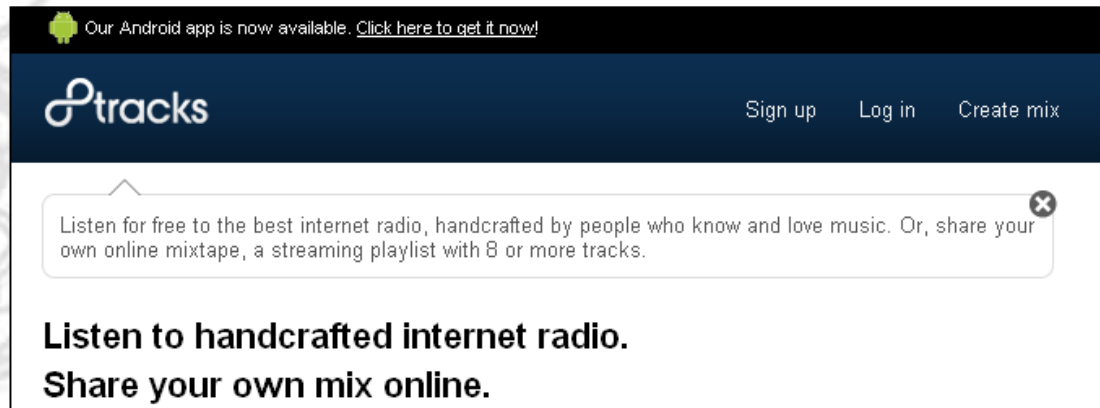


amazon cloud player



„Music’s New Influencers”

A szakértők



„...handcrafted by people who know and love music.”

Songza CEO
and co-founder
Elias Roman,
TechCrunch,
Sept. 13, 2011

*“The future
of music will be driven
by the convergence
of expert and
social curation.”*



Aggregátorok



SHUFFLER.FM
AUDIO MAGAZINE MADE BY MUSIC BLOGS.

Channel surf through thousands of music blogs.
The web is your player, bloggers are your DJs.

CHARTS PLAYLISTS DISCOVERY APPS SEARCH Q CREATE A PLAYLIST SIGN IN ABOUT FEEDBACK

THE JEZABELS FREE DOWNLOAD

01 Let The Sun Go Down On... COVES

05 The Only One ODJBX

02 What You Know Feed Me... FEED ME

06 Funny Looking Angels SMITH & BURROWS

03 Bonfire CHILDISH GAMBINO

07 Serpents SHARON VAN ETTEN

09 People Help the People... BIRDY

11 thirteen thirynine DILLON

13 Assembly ELEPHANT

17 Hate Crime AUSTRA

04 The Noose of Jah City KING KRULE

08 Hello Sadness LOS CAMPESINOS!

10 Mr. Nice Watch (ft. Ja...) J. COLE

12 Power of Persuasion ONEOTROX POINT NEVER

14 Hit The Ground THE BIG PINK

18 Dumbia! STAR SLINGER

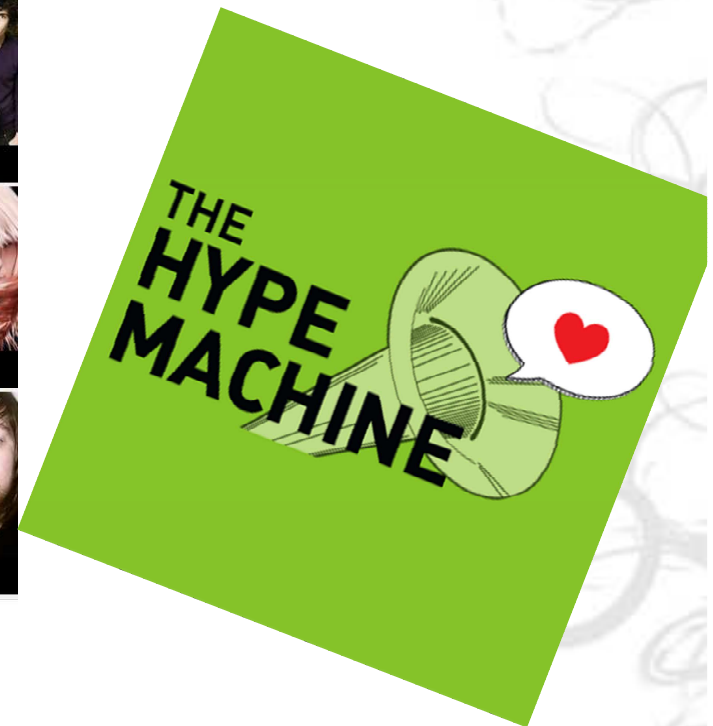
TRYCOLOUR THE JEZABELS [Download this Track](#)

15 Modern Age EXITMUSIC

16 Zoom LAST DINOSAURS

WE ARE **hunted**™

[Click a cover above to start listening](#) [◀](#) [▶](#) [⏮](#) [⏭](#) [❤](#) [🔊](#)



8.SHARING'S TIPPING POINT

"While automated recommendation engines are great, getting a recommendation from a machine can only do so much. Successful music companies will be those that can build hybrid businesses and economies around human interactivity, not just consumption."

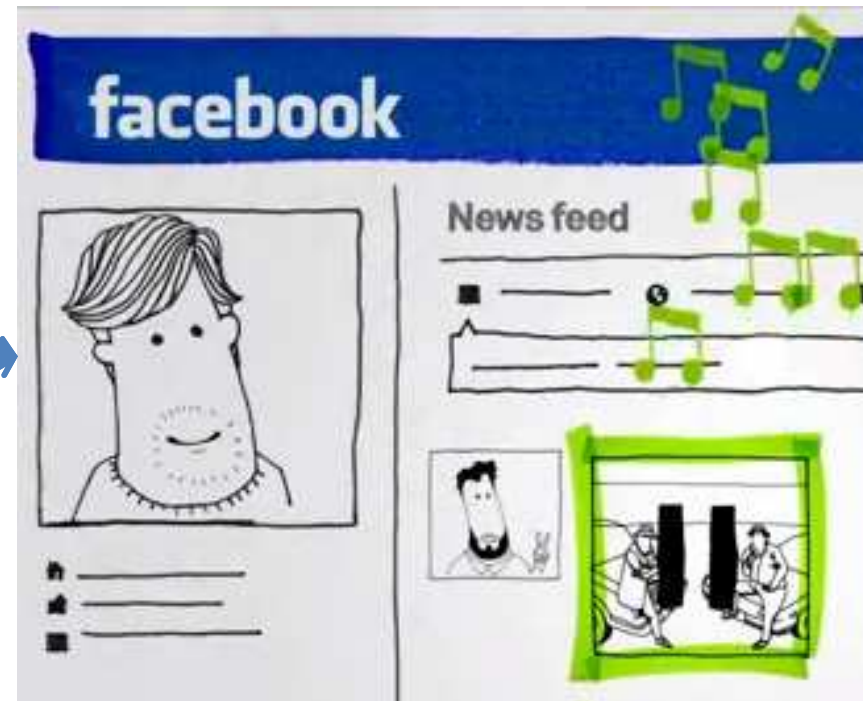


Sam
Howard-Spink,
music business
professor, New York
University

„The Facebook Effect”

JWT

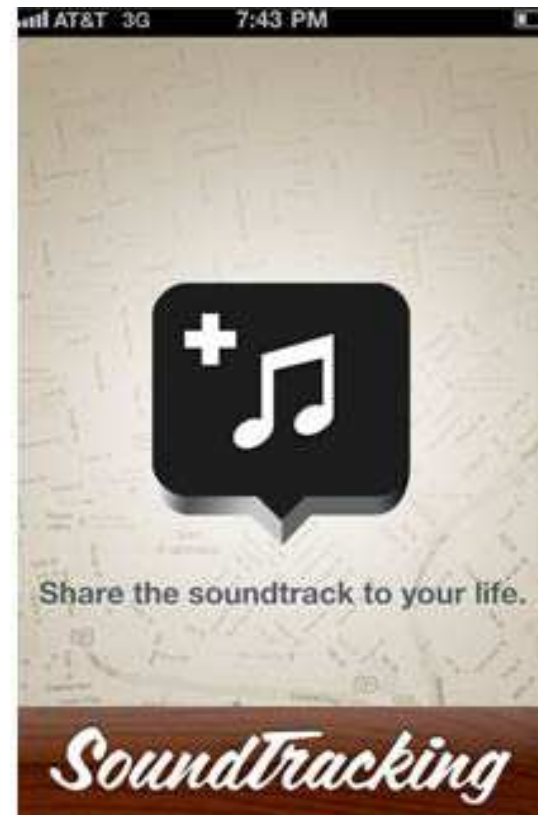
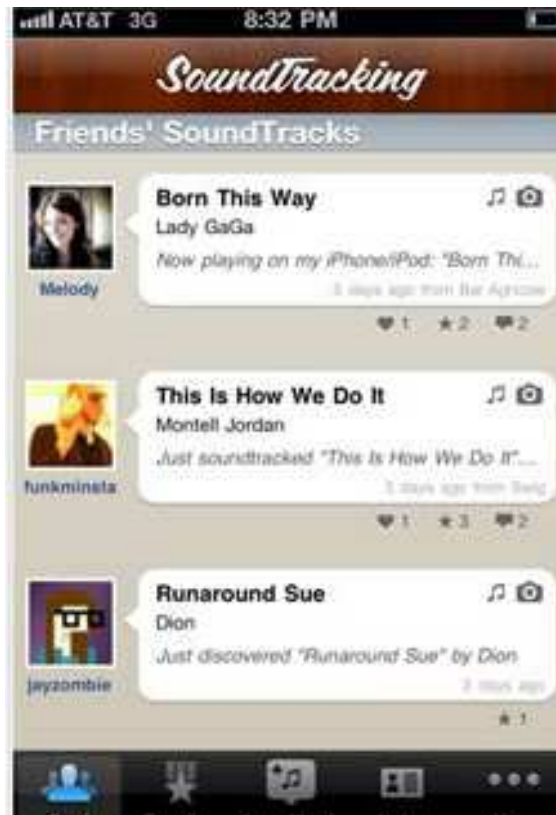
- Spotify
- Rdio
- Vevo
- iHeartRadio
- Mixcloud
- Rhapsody
- Deezer
- SoundCloud



A Spotify szerint azok, akik előszeretettel kötik be a zenehallgatásukat a Facebookra, jellemzően aktívabb zenehallgatók: többet és többféle zenét hallgatnak, mint a többiek.

Soundtracking

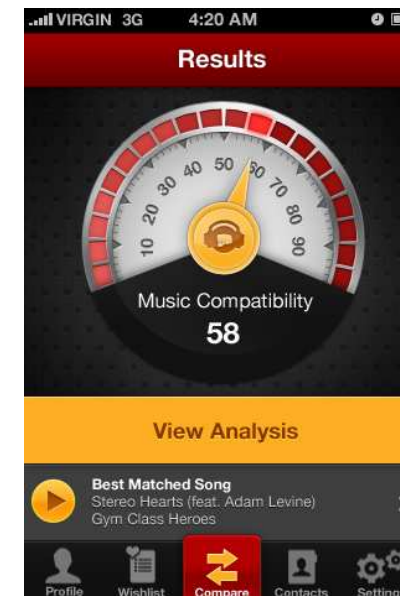
JWT



Soundtracking: lejátszható zenei „képeslapok”



Mflow: „Twitter meets iTunes”





„Everyone’s a DJ”



- A felhasználó létrehozhat saját „szobát”, vagy csatlakozhat valaki máséhoz, ahol többen együtt hallgatják egyvalaki tracklist-jét. A DJ-k így követőket (fans) és pontokat gyűjthetnek, amiket arra használhatnak, hogy fejlesszék az avatárjukat.

Rolling.fm

J W T



„Barátok közt”

JWT



OUTLOUD.FM

The coolest way to share music with your friends.

LISTENING ROOM

A website for listening to music with your friends

WELCOME!

[SIGN IN / REGISTER](#)

WHAT IS THIS?

Listening Room is a website for listening to music with your friends. You create a room, invite some friends, and then listen to music together. Anyone in a room can upload songs from their computer, and everyone hears the same thing at the same time.

Let's Listen

Like 43 Tweet 22

Join Listen Room:

Enter listen code... GO

Please login, and you will automatically join Hunter Watson.

Login with Facebook

Login with Twitter

Just Start Listening

Listen to music and chat with friends, just like they are right in front of you.

No registration required, just start listening and everyone hears the same music at the same time. LetsListen is social music, done right.

Let's Listen.com
3-minute Demo

Watch in Fullscreen

Home Terms Privacy About Support

„User-created broadcasting”

JWT



Jelli:

a felhasználók vezérlik a rádiók (online és on-air) playlist-jét

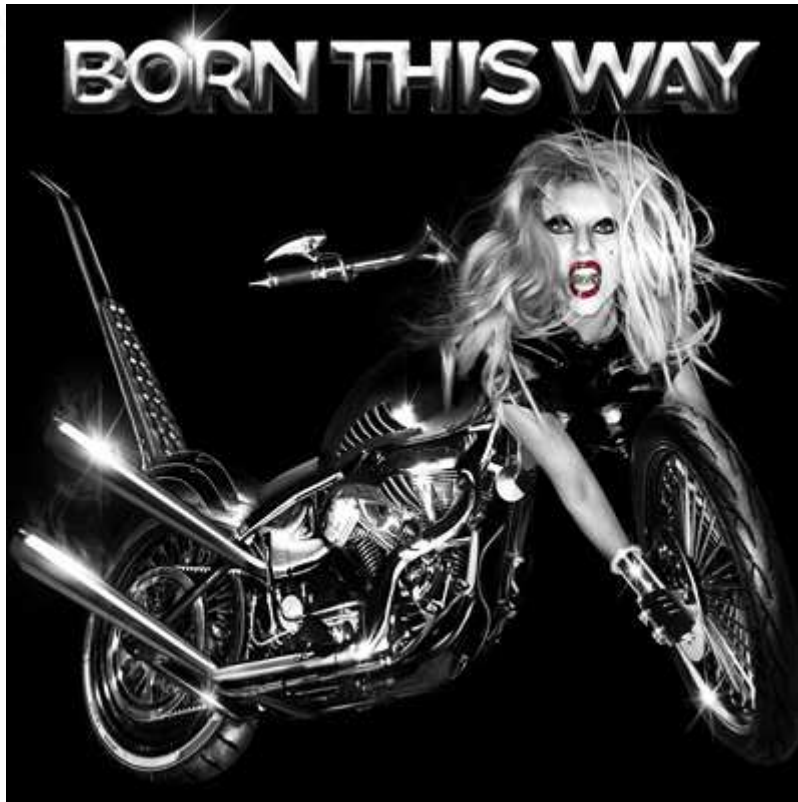


Playmysong: akár a bárokban, klubokban, éttermekben szóló zenét is vezérelheted

Hogyan lehet eladni a zenét?

Az album nem halott (de nincs túl jól)

JWT



- Lady Gaga: több, mint 1 millió eladás 1 hét alatt (igaz, ennek nagy része 99 centért ment)
- A lemezeladások 2004 óta először nem csökkentek (igaz, nagyon nem is nőttek: + 1%)
- Az albumok (vs kislemezek) eladása idén 19%-kal nőtt az USA-ban.

Motivációs tárgyak

JWT

A The Kolin 3D szemüvege



A Datarock USB drive-ja

The Music Tee / PASO:
Pólókba csomagolt zene

BadDETT:
ugyanez, előfizetési rendszerben

Az Of Montreal kazettás doboza

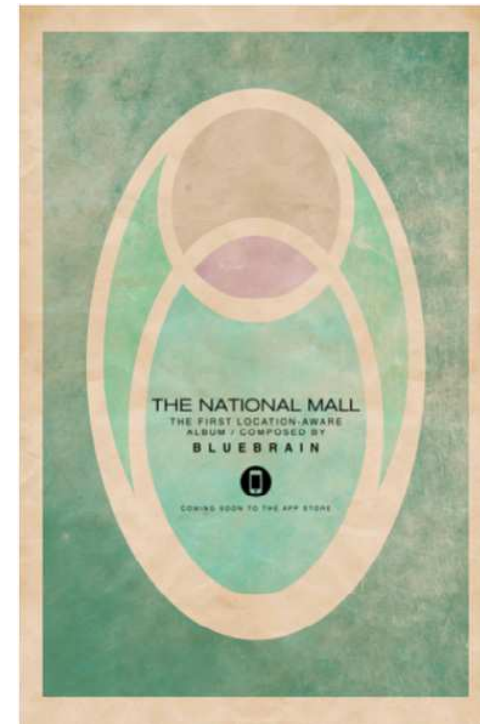
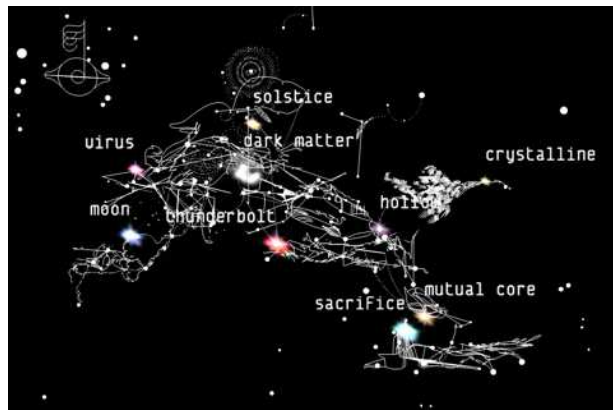


App albumok

JWT



Björk: Biophilia



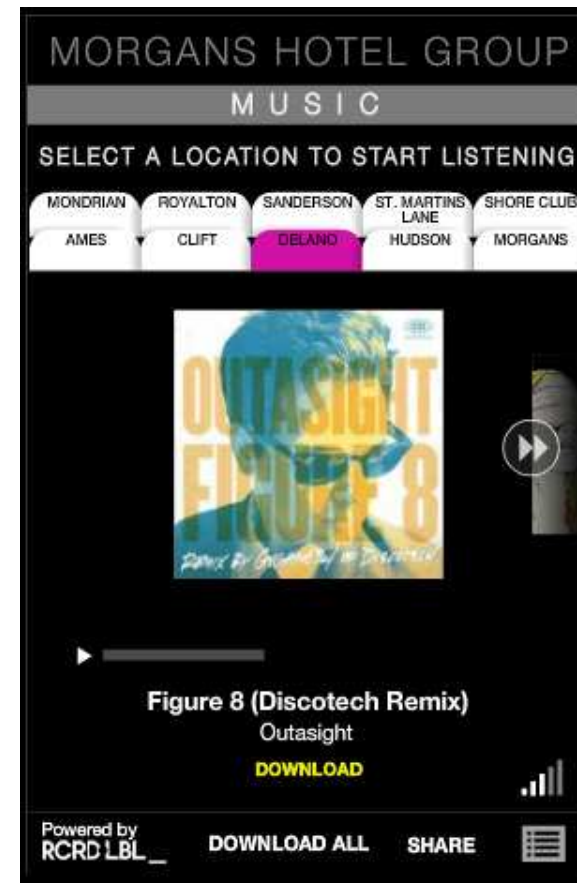
Bluebrain:
“location aware” album

Music + []

JWT



Zene + gasztro



Zene + hotel

Egy könyv soundtrack-je

JWT



A zenecsinalás demokratizálódása

SoundCloud

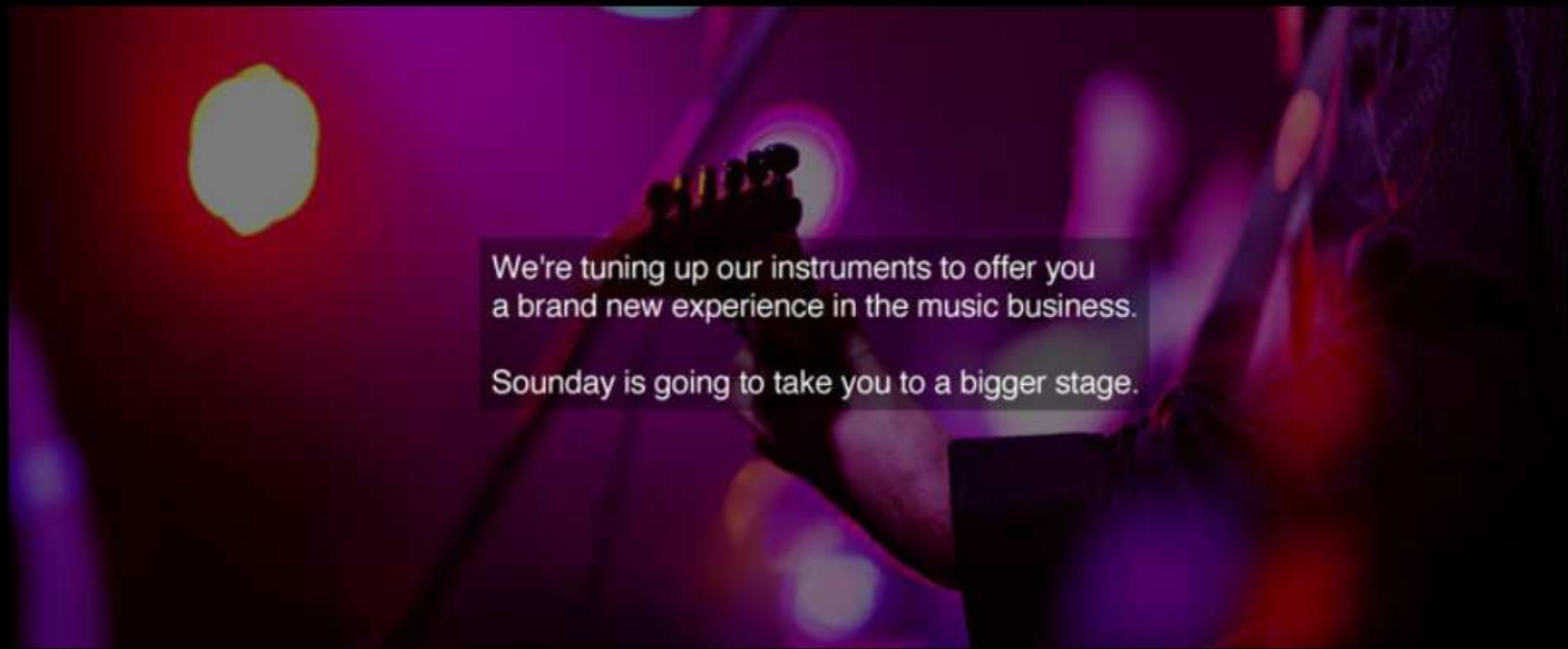
JWT



Sounday: segítség a stúdióban

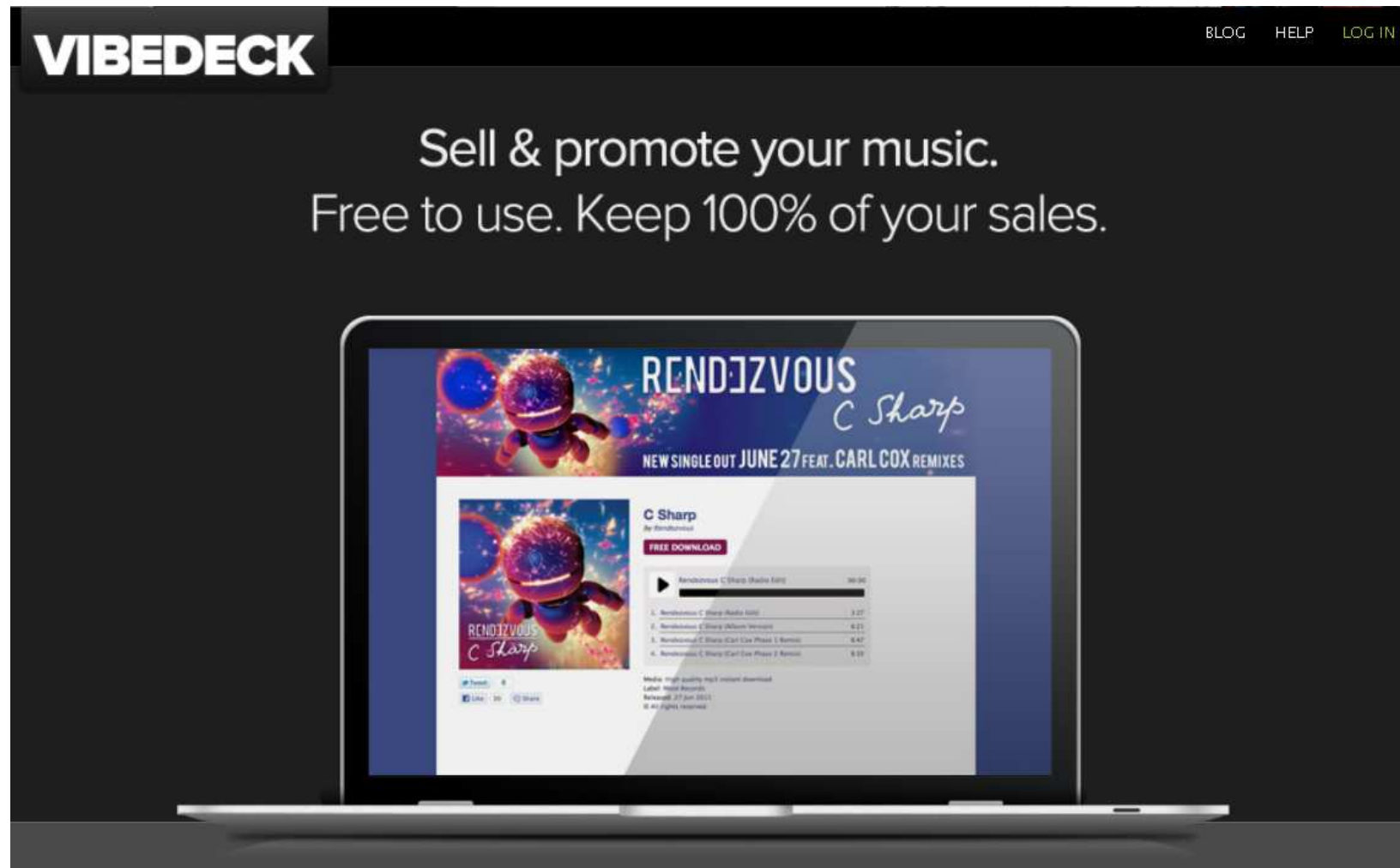
JWT

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We're tuning up our instruments to offer you
a brand new experience in the music business.
Sounday is going to take you to a bigger stage.

VibeDeck: segítség a terjesztésben



FanBridge: segítség a promócióban



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Social Digest
Version 2.0 released

Facebook Fan Page
Version 2.0 released

Partner Ecosystem
Version 1.0 released



Köszönjük!